

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

PATENT 2,158,528
SELF MAILER COMBINE-VELOPE
THE SAWDON CO. INC., N. Y. C.

LIBRARY

RECEIVED

★ MAY 24 1941 ★

U. S. Department of Agriculture

**Max Schling has a few timely
offers to present
To You**

A Garden of Annuals for \$2 REGULAR PRICE \$4.15

A wonderful offer of twenty-seven of our choicest annuals for cutting and bedding

Ageratum, Blue Perfection.	Chrysanthemum, Annual Hybrids, Mixed.	Larkspur, Tall Branching Double, Mixed.
Sweet Alyssum, Little Gem.	Cosmos, Giant Early Pink.	Marigold, African Orange.
Antirrhinum, Giant-Flowering, Mixed.	Dianthus (China Pinks), Fringed, Mixed.	Mignonette, Sweet-Scented.
Asters, Invincible Branching, Mixed.	Eschscholtzia, Golden West (Cal. Poppy).	Phlox Drummondii grandiflora, Mixed.
Calendula, Orange King.	Gaillardia, Giant Double, Mixed.	Poppy, Shirley, Mixed.
Calliopsis, Finest Mixed.	Helianthus, Miniature Stella.	Salpiglossis, Mixed.
Candytuft, Finest Mixed.	Helichrysum, (Straw-Flower), Mixed.	Scabiosa, Large-Flowering, Mixed.
Carnation, Giant Marguerite.		Stocks, Double Cut-and-Come-Again.
Centaurea imperialis (Sweet Sultans).		Verbena, Mammoth, Mixed.
Centaurea cyanus (Cornflower).		Zinnia, Giant Double, Mixed.

12 Prize Dahlias \$4 Postpaid in U. S. A.

The greatest value ever offered on any Dahlia collection. Regular Catalogue prices total \$9.05

One strong root each of the following varieties:

Alice Marie Galvin. White with faint tones
of cameo-pink on outer petals \$0 60

E. T. Bedford. Bright cerise with a silvery
reverse 50

Hillcrest Mandarin. Oriental scarlet flushed
with golden yellow; golden yellow reverse.
Curiously twisted petals 1 00

H. R. S. Golden yellow throughout 85

Jane Cowl. Buff-apricot, suffused rose 35

Jersey's Beacon. Chinese scarlet with a buff
reflex 35

Oriental Glory. Rich orange overlaid with
scarlet; center heavy shading of scarlet.
Very striking \$0 85

Rose Fallon. Dark orange, tinted amber and
salmon 75

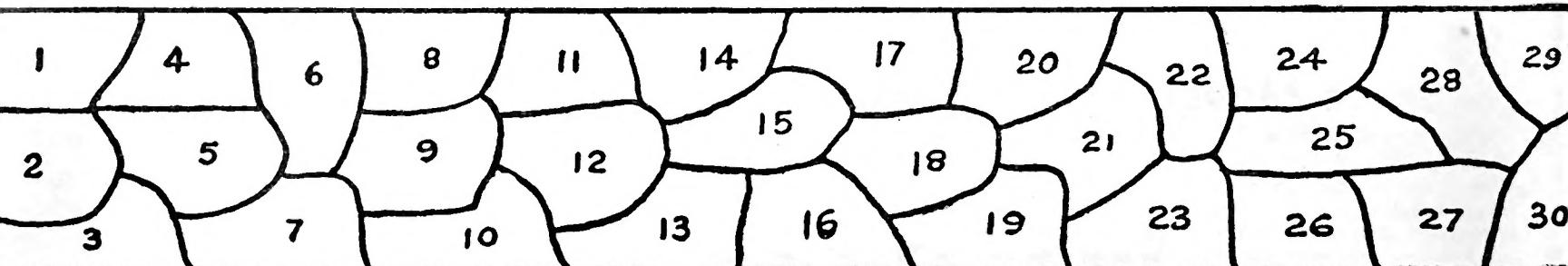
The Commodore. Bright lemon-yellow 35

Towers Empire. Flowers of clear gold with
deep amber shading at center 2 00

Vin Well Bluebird. Blue-purple 85

White Wonder. Pure white 60

All exhibition varieties that will be the pride of your garden for many years to come. Sold only in collections
at this price.



Border B—A Charming Arrangement of a Hardy Border From Seeds

This sketch of a Hardy Border (B) 50 x 5 feet, consisting of 30 choicest Perennials for continual bloom throughout the season, shows how to proceed with the laying out and placement of the plants.

1. Hollyhock, Newport Pink \$0 25	13. Gaillardia, Schling's New Hybrids \$0 25	24. Delphinium, Gold Medal Hybrids \$0 25
2. Coreopsis lanceolata 10	14. Liatris spicata 30	25. Veronica spicata 25
3. Iberis gibraltarica 35	15. Lupinus polyphyllus roseus 25	26. Eupatorium purpureum 50
4. Digitalis gloxinoides, White 15	16. Wallflower, Siberian 50	27. Heuchera sanguinea splendens 25
5. Echinacea purpurea 25	17. Delphinium, Bellamosa 25	28. Anchusa, Dropmore 25
6. Sweet Rocket. Purple 15	18. Centaurea montana 25	29. Hollyhock, Exquisite 50
7. Pyrethrum roseum hybridum 25	19. Shasta Daisy 15	30. Dianthus plumarius, Double 20
8. Delphinium, Belladonna 25	20. Pentstemon Hybrids 15	
9. Stokesia cuneata 25	21. Aquilegia, Long-spurred Hybrids 25	\$8 00
10. Sweet William, Newport Pink 25	22. Campanula pyramidalis, White 20	
11. Campanula calycanthema, Rose 25	23. Scabiosa caucasica, Blue 25	
12. Pentstemon Torreyi 50		

Our SPECIAL OFFER (B) of 1 pkt. each of the above 30 varieties (regular price \$8.00), \$6

ORDER BLANK

TEAR OFF HERE

NO.	DESCRIPTION	AMOUNT	NO.	DESCRIPTION	AMOUNT
	A Garden of Annuals			<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/> E <input type="checkbox"/> F Collection of Lilies	
	12 Prize Dahlias			"Sowrite" Seed Sower <input type="checkbox"/> MODEL A <input type="checkbox"/> MODEL B	
	Border B			Annual Seeds for Wild Garden	
	Sport Wheelbarrow				

Send the above checked items to:

Name (Please prefix
MR. MRS. or MISS)

Street, P. O. Box
or Rural Delivery.....

Post Office..... Express Office.....

(If Different From P. O.)

County..... State.....

CHARGE

CASH

C.O.D.



Sport Model Garden Barrow

Any garden-lover will find a multitude of uses for this attractively designed Wheelbarrow. It is feather-weight. The iron frame is painted green and the basket is green handwoven reed, to match. The basket lifts out of the Barrow and may easily be replaced. Just the thing for gathering up the grass-clippings, weeds pulled from your flower-beds, and small pebbles which have accumulated in the lawn and garden. \$5.50, by Express only, charges collect.



COLLECTIONS OF 3 SHOWY LILIES.

Lilium auratum (Golden-banded Lily). Blooms in August and September. Lightly spotted yellow with a wide gold band in center. 45 cts. each, \$4.50 per doz., \$35 per 100. Top-size bulbs, 50 cts. each, \$5 per doz., \$40 per 100.

Lilium regale (Regal Lily). Blooms in July and is very hardy. 3 to 4 ft. Heavy, 6 to 7-in. bulbs, \$3.50 per doz., \$6 for 25, \$10 for 50, \$18 per 100.

Lilium speciosum rubrum (Japanese Lily). Blooms in August and September. Showy and most satisfactory. 9 to 11-in. bulbs, 45 cts. each, \$4.50 per doz., \$35 per 100.

- | | | |
|----------|-------------------------------------------|----------------|
| A | 3 bulbs of each (9 in all) . | \$3.50 |
| B | 6 bulbs of each (18 in all) . | \$6.00 |
| C | 12 bulbs of each (36 in all) . | \$10.00 |
| D | 25 bulbs of each (75 in all) . | \$19.00 |
| E | 50 bulbs of each (150 in all) . | \$36.00 |
| F | 100 bulbs of each (300 in all) . | \$70.00 |



"SOWRITE"—Model A

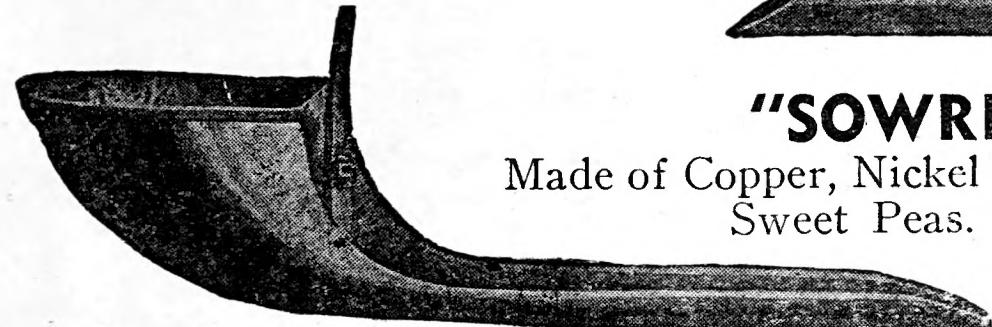
Made of Fiberloid, Indestructible, transparent. For all fine seeds.

Price 50c., postpaid.



"SOWRITE"—Model B

Made of Copper, Nickel Plated. For all seeds up to size of Sweet Peas. **Price 50c., postpaid.**



Highest Testimonials from

W. A. Manda, Horticulturist, South Orange, N. J. Bobbink & Atkins, Nurserymen, Rutherford, N. J.
Joseph Kohout, Pres., Nat'l Fruit Growers Assn., Ill. Siebrecht & Sons, Horticulturists, New Rochelle, N.Y.
Prof. A. H. Nehrling, Hort. College, Cornell University

A N D M A N Y O T H E R S

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT No. 3729, Sec. 510, P. I. & R. NEW YORK, N. Y.

MAX SCHLING SEEDSMEN, Inc.

618 Madison Avenue

(Between 58th and 59th Sts.)

NEW YORK, N. Y.

PULL TAB
FOR POSTAL INSPECTION

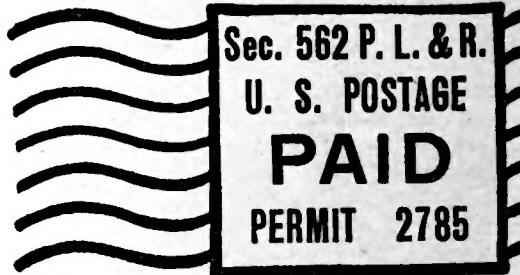
Max Schling Seedsmen, Inc.
618 Madison Avenue
(bet. 58th and 59th Street)
New York City

Annual Flower Seeds For Wild Gardens

A surprise collection, containing practically every annual in existence

Large borders, along carriage drives and woodland walks, shrubbery borders, and the like, may be pleasingly brightened as a result of freely sowing mixed flower seeds. The expense involved is very nominal in comparison with the wealth of bloom obtained. Such plantings will be a continuous source of joyous surprise to you as, among the many growing annuals, you recognize old friends or discover new ones. And at blooming time, some of the cheery flowers may be cut and transferred indoors without noticeably lessening the charm of the outdoor plantings. Be careful not to sow the seeds too close together, as suitable space for plant development will contribute to the effectiveness of your planting. Oz. 25 cts., $\frac{1}{4}$ lb. 75 cts., lb. \$2.25.

File with cat. 1940s.



United States Dept. of Agriculture
Dept. of Horticulture,

Washington, D. C.